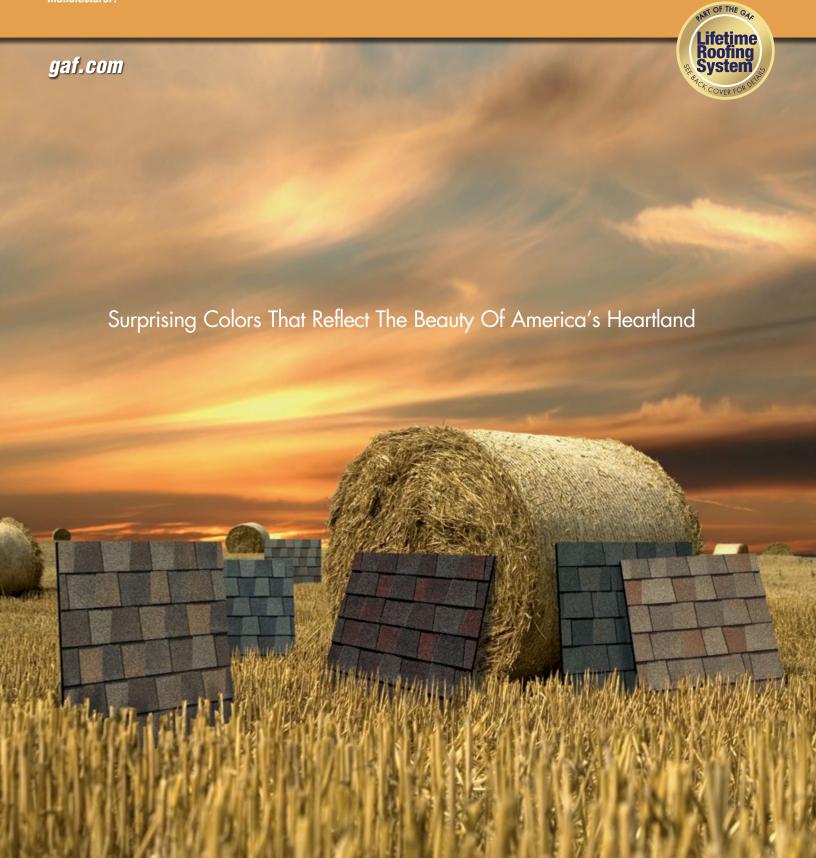


Quality You Can Trust...From North America's Largest Roofing Manufacturer!™



"Colors From The Heartland Of America"







"Colors From The Heartland Of America"









Timberline® Shingles Are North America's #1-Selling Shingles!



Nantucket Morning

"Colors From The Heartland Of America"

antucket Morning

has cool gray tones that are highly popular in many parts of the country. While this blend makes a perfect companion to the blues and grays seen today in siding and exterior paint, it also coordinates effortlessly with a warm, yellow-based brick, as well as with many of the popular beiges and browns found in other exterior products.

"The power of finding beauty in the humblest things makes home happy and life lovely."

—Louisa May Alcott







Golden Harvest

'Colors From The Heartland Of America"





GAF SHINGLES American Harvest.

Timberline®
Shingles Are
North America's
#1-Selling
Shingles!

"A thing of beauty is a joy forever." -John Keats

Color shown: **Golden Harvest**



GAF UBERLINE American Harvest



Appalachian Sky





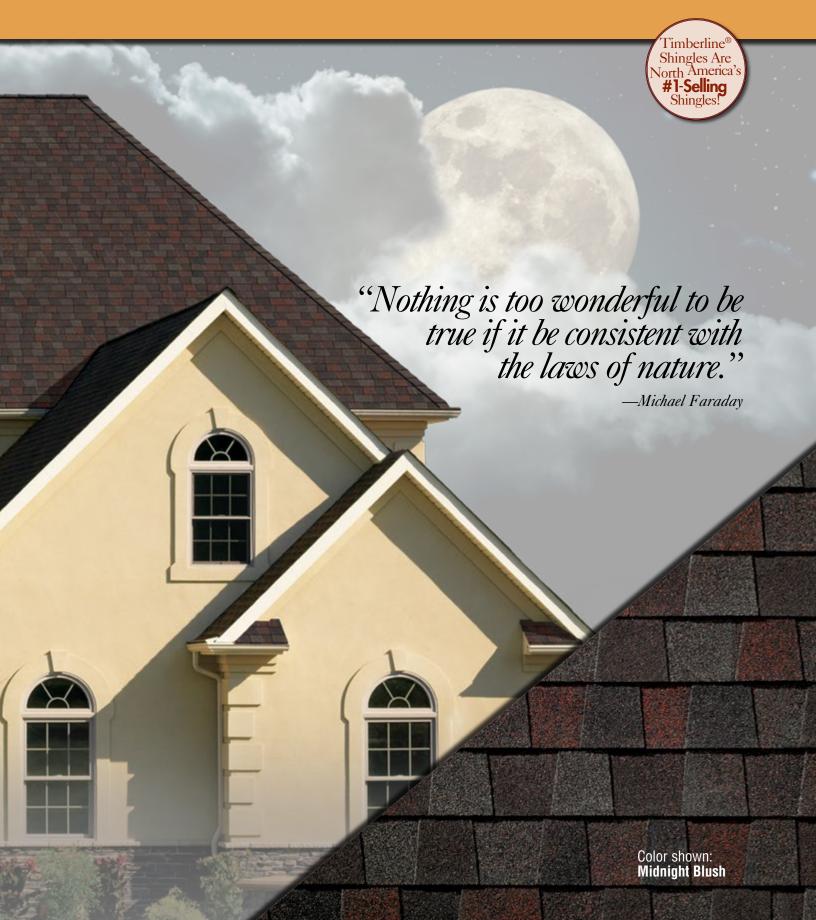


Midnight Blush

"Colors From The Heartland Of America"







"Colors From The Heartland Of America"











* See GAF Shingle & Accessory Ltd. Warranty for complete coverage and restrictions. The word "Lifetime" refers to the length of coverage provided by the GAF Shingle & Accessory Ltd. Warranty and means as long as the original individual owner(s) of a single-family detached residence [or the second owner(s) in certain circumstances] owns the property where the shingles are installed. For owner/sixtuctures not meeting the above criteria, Lifetime coverage is not applicable.
† This wind speed coverage requires special installation; see GAF Shingle & Accessory Ltd. Warranty for details.

†† These products are not available in all areas. See www.gaf.com/ridgecapavailability for details.

1 See GAF Shingle & Accessory Ltd. Warranty for complete coverage and restrictions.

² Periodically tested by independent and internal labs to ensure compliance with ASTM D3462 at time of manufacture ³ Applies to products from certain plants.

"Colors From The Heartland Of America"

"Nature never goes out of style"

— Unknown



COLOR & STYLE ADVICE FROM THE EXPERTS

Patricia Verlodt & Emily Videtto

Color & style go hand in hand when considering what shingle to use on your roof.

The color and style of your shingle are important! After all, your roof represents up to 40% of your home's curb appeal, so it will always have a big impact on your home's overall look.

When you look at home exterior color trends, you'll notice that they're typically much more muted than the color trends you see in fashion; for example, if bold greens are in the fashion magazines, you might see the introduction of new home exterior palettes in warm, earthy green tones. Why? Because bold green might not be "in" two years from now (likely not), but you will still have the same roof. Color choices in exteriors are long-term decisions, so make sure the palette that you select is not only one that fits your personality and taste today but also one that you'll enjoy ten years down the road.

- Observe how much of your roof is visible from the street or common view.
 A larger roof looks best in neutral tones.
 If the roof angle is normal or slight, you can use more colorful shingles or interesting patterns.
- Use colors in the same color family as the body of your house for a simple, non-accented combination. An example is a gray roof on a gray house, whether light or dark gray. Trim in white or black will keep it understated.

- Use bright colors to make a design statement. For example, a green roof on a red brick house or a red roof on a gray house.
- And remember, follow your instinct.
 Choose the color and style that make you comfortable. After all, you're the one looking at it every time you come home!

When it comes to the style of your shingle, it's important to think about the overall look and shape of your home. If your roof has a low pitch, the shingle profile will be more important than the shape; for a roof with a steep pitch, a unique design or color pattern may be more important. If you have a large roof surface, you don't want the color pattern of your shingle to be too busy (it can be overwhelming!). On the other hand, a larger surface gives you a great opportunity to really change your home's look. So, make sure the design and color you select integrate extremely well with the rest of your house.

- Choose a shingle that complements your home's architectural style.
 For example, for a Colonial home, select a shingle with a clean line that complements the home's design. A Victorian house could take on a more colorful or complex design.
- The use of colors and textures can create a comfortable feel for your residence. For example, if focusing on the exterior of a Shingle Style home, adding color and textured design elements make the home much more approachable.

Patricia Verlodt has been responsible for coloring products for many Fortune 500 companies; she has a specialty in exterior products. Her work has been featured in major newspapers as well as in many magazines such as *Real Simple*, *Better Homes and Gardens*, and *Forbes*.

Emily Videtto is a highly respected and sought-after product and design expert with over a decade of experience in the building materials industry. She is also Vice President, Shingles and New Product Development at GAF. Emily has been seen on *HGTV's Curb Appeal*, *The Balancing Act, Niki Taylor's Having it All*, and *Orange County Choppers*.



Quality You Can Trust...From North America's Largest Roofing Manufacturer!

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More Than Just Coverage On Your Shingles!

Get Automatic Lifetime Protection On Your Entire GAF Roofing System!*

When you install any GAF Lifetime Shingle and at least 3 qualifying GAF accessories, you'll automatically get:

- A Lifetime ltd. warranty on your shingles and all qualifying GAF accessories!*
- Non-prorated coverage for the first 10 years!*



Н INGL

GAF offers you many great Lifetime Shingle choices, including Timberline® Shingles with Advanced Protection® Shingle Technology. They're the #1-selling shingles in North America!

Advanced Protection® Shingle Technology provides excellent protection for your home while reducing the use of precious natural resources. That's better for your home—and better for the environment!

To learn more about why Advanced Protection® Shingles are your best choice, visit gaf.com/APS/.







"See GAF Shingle & Accessory Ltd. Warranty for complete coverage and restrictions. The word "Lifetime" refers to the length of coverage provided by the GAF Shingle & Accessory Ltd. Warranty and means as long as the original individual owner(s) of a single-family detached residence for the second owner(s) in certain circumstances] owns the properly where the shingles and accessories are installed. For ownersystructures nor meeting the above criteria, Lifetime coverage is not applicable. Lifetime Ltd. Warranty on accessories requires the use of at least three qualifying GAF accessories and the use of Lifetime Shingles.



Cobra® Attic **Ventilation**

Helps remove excess heat and moisture from your attic to promote energy efficiency in your home and help extend the life of your roof.



Roof Deck Protection

Provides an exceptionally strong layer of protection against wind-driven rain; some even allow moisture to escape from your attic. Also, lies flatter for a better-looking roof.



Leak **Barrier**

Provides exceptional protection against leaks caused by roof settling and extreme weather. Ideal upgrade at all vulnerable areas (including at the eaves in the North[†]).



Starter Strip Shingles

Saves time, eliminates waste, and reduces the risk of blow-off...and may even help qualify for upgraded wind warranty coverage (see GAF Shingle & Accessory Ltd. Warranty for details).



Ridge Cap **Shingles**

Enhances the beauty of your home'while guarding against Teaks at the hips and ridges.







The GAF Lifetime Roofing System has earned the prestigious Good Housekeeping Seal, which means that Good Housekeeping stands behind the products in this system. (Beler to Good Housekeeping Magazine for its consumer protection policy. Applicable in U.S. only.)

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